

# MEMORANDUM



**To:** Florida Fish and Wildlife Conservation Commissioners

**From:** Doc Kokol, Director, Office of Strategic Initiatives

**Date:** July 10 2017

**Subject:** Recruitment, Retention and Reactivation (R3): Part III – Industry Leader Roundtable Discussion

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**Purpose:**

To engage outdoor related industry leaders in an open dialogue to explore ways to continue building and strengthening partnerships between private industry and the Commission.

**Summary:**

At the direction of Chairman Yablonski, several senior members of outdoor related industries were invited to have an open dialogue with the Commission on opportunities to continue to build, strengthen or initiate new ways to work together to promote conservation and conservation based activities. This conversation will be particularly helpful in helping the Commission's efforts in accomplishing the goals of the national **Recruit, Retain and Reactivate** (R3) initiative.

**Staff Recommendation:**

This presentation is for informational purposes.

**Staff Contact and/or Presenter:**

Doc Kokol, Director, Office of Strategic Initiatives