

MINUTES

Wildlife Alert Reward Association Meeting FWC NE Headquarters Ocala, Florida March 6, 2015

Members Present

Ms. Jenny Brock (Chairman), Mr. Edward “Buddy” Boyd, Mr. Bruce Essen, Ms. Diana Flynt, Mr. Al Hammond (Vice Chairman), Mr. Braxton Jones, Mr. David Jones, Mr. Michael Kennedy, Mr. John Shaw, and Mr. Neal White

Members Not Present

Mr. Rex Wimberly

Others Present

Captain Rett Boyd, Ms. Sara Burke, Ms. Charlotte Jerrett, Ms. Lauren McCormick, Ms. Katie Purcell, Major Jay Russel

Opening Remarks

- Chairman Brock opened the meeting with introductions.
- Officer Dustin Bonds and Officer Joseph Simpson opened the meeting with Wildlife Alert facilitated case presentations and K-9 officer demonstration.
- Mr. Boyd motioned to accept the amended agenda, Ms. Flynt seconded. Motion passed.
- Mr. White motioned to accept the previous meetings minutes, Mr. Boyd seconded. Motion passed.

Old Business

- Accountant Fee Increase – the rate has stayed the same, not increased
 - Mr. Boyd suggested obtaining a new accountant located in Tallahassee
- Attendance Policy –
 - Mr. Boyd suggested drafting a probation letter template and send to the board to review. Then send the written notice to the attention of absent members.
 - Mr. Boyd motioned, Mr. D. Jones seconded. Motion passed.

Law Enforcement Report

- Captain Boyd discussed the following:
 - IANRC – Captain Boyd requested approval to attend the conference in June 2015
 - Mr. Boyd motioned to approve, Mr. Shaw seconded. Motion passed.

Legislative Review Team

- Ms. Jerrett discussed the LRT –
 - Reporting requirements for Citizen Support and Direct Support Organizations. During the 2014 Legislative Session, s. 20.058, Florida Statutes, was added that will require annual reporting by FWC, of specific information about the Wildlife Alert Reward Association.

Integration of WA with FWC DLE

- Ms. Purcell suggested that the regional PR attend WA meeting
- PR at FWC headquarters is placing the WA logo on all FWC printed materials

Fundraising and Marketing

- Ms. Burke gave update on scheduled 2015 Golf Tournament –
 - Registration for tournament is very low, but have many sponsors this year
 - It was suggested to move the location of the tournament to a different area in the state to increase registration numbers
- The billboard campaign prices obtain by Ms. Burke were extremely high, Ms. Purcell said that she would aid in obtaining more reasonable quotes for billboards.
- Business cards need to be created and WA information cards need to be created with English on one side and Spanish on the other.
- WA smartphone app will be up and running presently.

WA Membership & Officers

- Captain Boyd informed the board of a possible new member, she is a State's Attorney. Mr. Boyd asked if there would be any issues with her being a member of the board because she is a judicial officer. Buddy suggests we contact the prospective new member, obtain a resume, send her the Bylaws, and invite her to attend the next meeting. All are in concurrence with that suggestion.
- Mr. Hammond resigned as Vice Chairman of the board. Mr. Shaw motioned for Mr. Edward A. Boyd, Jr. to be the new Vice Chairman, Mr. D. Jones seconded. Motion passed.
- The WA board unanimously motioned to re-elect Ms. Brock as Chairman of the board. Motion passed.
- Secretary and Treasurer must be selected at the next meeting.

Scheduling Meeting

- The next meeting will be Friday, September 11, 2015 from 1:00-4:00pm.

Action Items

- Ms. Brock will speak to the accountant to verify the rate
- Ms. Burke will draft attendance probation letter.
- Ms. Burke will create business cards.
- Ms. Burke will send location of the orange, metal WA signs placed in the WMAs.
- Ms. Burke will create English/Spanish information cards.
- Ms. Burke will email Bylaws to the board.

Meeting adjourned.

Wildlife Alert Committee Meeting Minutes – 3/6/2015

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