How does it work?
When someone knows of or suspects a violation, they report it to Wildlife Alert by calling, texting, or reporting online.

Call toll-free: 888-404-FFWC (3922)
Text: Tip@MyFWC.com
Or go online at: MyFWC.com/WildlifeAlert

Wildlife Alert Reward Association Committee
The Wildlife Alert Reward program is administered by the Wildlife Alert Reward Association, a non-profit, 501(c)(3) created in 1979. Association members promote the program and raise private, tax-deductible charitable donations to supplement the funds received through fines. The committee meets at least twice a year, oversees the program and determines the reward amounts.

There is at least one member representing each of the FWC’s six geographic regions, and one member each representing the Florida Audubon Society, Florida Wildlife Federation and the Unified Sportsmen of Florida. Each member serves a two-year term and may be reappointed by the board of directors.

Marketing/Outreach
Wildlife Alert hosts several fundraising events each year, including a 5K race and golf tournament. Wildlife Alert also conducts outreach throughout the state to spread the word. If you would like to sponsor an event or have Wildlife Alert attend your event, please email WildlifeAlert@MyFWC.com.

Want to help in other ways? You can make a tax-deductible donation by sending a check to:

Wildlife Alert Reward Association
620 South Meridian Street
Tallahassee, FL 32399-1600

VIOLATION: Exploitation of Florida’s freshwater fish resources

Reporters may remain anonymous.
Protect your natural resources

Florida is rich in natural resources and provides a wonderful place in which to recreate. Florida Fish and Wildlife Conservation Commission (FWC) officers patrol the state to protect and preserve fish and wildlife as well as people. However, keeping Florida a beautiful, safe place is everyone’s responsibility.

Wildlife Alert is a non-profit program that allows citizens to report violations and get involved in conservation. Many times these calls are the only way FWC officers find out about illegal activities. The program offers rewards in exchange for information that leads to the arrest of poachers or others who violate Florida’s fish, wildlife, environmental and boating laws.

Rewards Provide Incentive

If someone’s information leads to an arrest, he or she may be eligible for a cash reward. The amount is based on the type of violation. Rewards range from $50 for not having a fishing or hunting license, to $1,000 for commercial trafficking of wildlife or killing an endangered or threatened species. Someone who reports a boater operating a vessel while under the influence could receive a $350 reward. Even more important than the reward is that reporting an impaired boater might just save someone’s life.

Through court fines, violators are the ones who pay the reward money. When a violator is found guilty, the judge can require a portion of the fine be paid to the Wildlife Alert Reward Fund. That money is then used to pay rewards and promote the program. So in effect, violators are paying people to turn them in.

Since the program began, more than 4,000 fish and wildlife law violators have been arrested and over $500,000 in rewards have been paid to the people who turned them in.

In addition to paying for rewards, the funds are used to purchase promotional items for the program.

Remember, it only takes a short phone call, a brief text message or a few keystrokes to make a big difference.