

MEMORANDUM



To: Florida Fish and Wildlife Conservation Commissioners
From: Tindl Rainey, Director, Office of Strategic Initiatives
Date: October 8, 2020
Subject: Staff Report – Strategic Planning Update

Purpose:

Provide an overview of the FWC's 2020+ Strategic Plan.

Why:

FWC recently finished a 5-year strategic planning cycle (2014 – 2019) and currently is launching the recently developed 2020+ strategic plan.

Top Points:

The 2020+ strategic plan:

- 1) Builds on the good work and lessons learned from previous planning efforts at FWC;
- 2) Outlines a strategic framework to infuse strategic thinking across the organization; and
- 3) Includes strategic initiatives at the agency and division levels.

Affected Parties:

FWC staff; the 2020+ plan targets an internal audience to advance strategic efforts. Partners, stakeholders, and customers are anticipated to indirectly benefit from FWC's internal implementation of the plan.

Summary:

Working hand-in-hand with division and executive leadership teams, a core team developed the 2020+ plan and identified the 2020 agency strategic initiatives. The plan outlines a strategic framework that aims to weave strategic thinking and doing into the fabric of our organization by equipping and empowering staff.

Strategic initiatives need directed increase in agency focus, are forward-facing and not reactive, span the boundaries of our organizational work units, and warrant realignment of resources. To ensure adequate resource dedication to strategic initiatives, no more than 3 agency initiatives will be active at any given time. Strategic initiatives are dynamic in that they will cycle off as progress is made and a new initiative will cycle on to replace it.

Staff Recommendation:

No action is requested at this time; however, input is welcomed.

Staff Contact and/or Presenter: Tindl Rainey, Director, Office of Strategic Initiatives