

**FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION**  
**Goals and Objectives**  
**(In Priority Order)**

**GOAL: TO PROVIDE FOR HEALTHY RESOURCES AND SATISFIED CUSTOMERS.**

**OBJECTIVE 1A: TO PROVIDE FOR INCREASING OR STABLE FISH AND WILDLIFE POPULATIONS.**

**OUTCOME 1A: Percent of critical habitat (hot spots) protected through land acquisition, lease or management contract.**

<b>Baseline/ Year</b>	<b>FY 2005-06</b>	<b>FY 2006-07</b>	<b>FY 2007-08</b>	<b>FY 2008-09</b>	<b>FY 2009-10</b>
38%	38%	39%	39%	39%	40%

**OUTCOME 1B: Percent of wildlife species that are increasing or stable.**

<b>Baseline/ Year</b>	<b>FY 2005-06</b>	<b>FY 2006-07</b>	<b>FY 2007-08</b>	<b>FY 2008-09</b>	<b>FY 2009-10</b>
71.5%	71.5%	71.5%	71.5%	71.5%	71.5%

**OUTCOME 1C: Percent of freshwater fish populations that are increasing or stable.**

<b>Baseline/ Year</b>	<b>FY 2005-06</b>	<b>FY 2006-07</b>	<b>FY 2007-08</b>	<b>FY 2008-09</b>	<b>FY 2009-10</b>
70%	70%	70%	70%	70%	70%

**OUTCOME 1D: Percent of marine fishery stocks that are increasing or stable.**

<b>Baseline/ Year</b>	<b>FY 2005-06</b>	<b>FY 2006-07</b>	<b>FY 2007-08</b>	<b>FY 2008-09</b>	<b>FY 2009-10</b>
79%	80%	81%	82%	83%	84%

**OUTCOME 1E: Number of public contacts by law enforcement.**

<b>Baseline/ Year</b>	<b>FY 2005-06</b>	<b>FY 2006-07</b>	<b>FY 2007-08</b>	<b>FY 2008-09</b>	<b>FY 2009-10</b>
973,920	993,398	1,012,876	1,032,488	1,0428,128	1,0438,556

**OUTCOME 1F: Percent of research projects that provide management recommendations or support management actions.**

<b>Baseline/ Year</b>	<b>FY 2005-06</b>	<b>FY 2006-07</b>	<b>FY 2007-08</b>	<b>FY 2008-09</b>	<b>FY 2009-10</b>
100%	100%	100%	100%	100%	100%

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**OBJECTIVE 2A: TO INCREASE THE NUMBER OF CUSTOMERS AND CONTINUE TO PROVIDE CUSTOMER SATISFACTION.**

**OUTCOME 2A: Percent change in licenses and permits issued.**

<b>Baseline/ Year</b>	<b>FY 2005-06</b>	<b>FY 2006-07</b>	<b>FY 2007-08</b>	<b>FY 2008-09</b>	<b>FY 2009-10</b>
-0.1%	0.2%	0.5%	0.4%	0.4%	0.3%

**OUTCOME 2B: Percent change in the number of information and education materials provided to citizens.**

<b>Baseline/ Year</b>	<b>FY 2005-06</b>	<b>FY 2006-07</b>	<b>FY 2007-08</b>	<b>FY 2008-09</b>	<b>FY 2009-10</b>
0%	2%	2%	2%	2%	2%